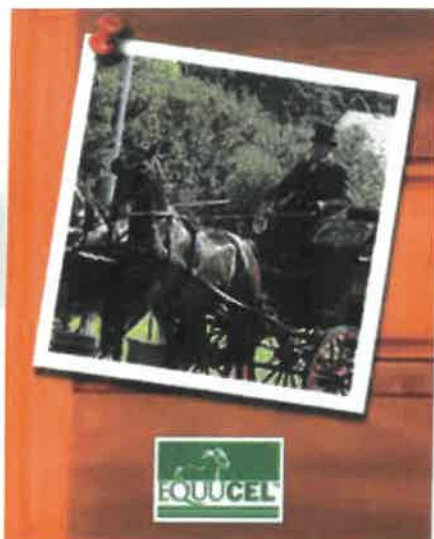


Welcome to Equucel. A high-performance horse bedding with a difference, offering, for the first time, a viable and innovative alternative to bedding.

Made from cellulose fibres, which are extracted from recycled paper Equucel is safe, warm, economical, environmentally friendly and totally recyclable. Lasts three to four times longer than traditional bedding products.

- Easy to handle
- 100% recycled
- Warm and Cosy
- Easy disposal
- Low Carbon Footprint
- Highly absorbent
- Non-clumping
- Dust Free

 **CIUR (UK)**
nature. technology. responsibility.



The Equucel pellets are easily distributed across the stable floor by fork, shovel, broom and hand to the required depth.

We recommend that Equucel is laid to a 10cm depth which, for a 3.6 x 3.6m stable, would use approximately 200kg of product. Once laid, the horse or pony will gradually break down the pellets to a soft flaky consistency by their natural movement within the stable.

When changing the bedding, the product will have darkened and taken a fluffier appearance where an animal has urinated so it's easier for the person mucking out to see exactly what needs to be removed.

Over time this lead to significantly less bedding waste and lasts 3 to 4 times longer than conventional alternatives.

Customer Testimonial

"I would recommend Equucel to anyone who wants superior bedding for their animal."

Wilf Bowman-Ripley (Carriage Driver)
Horse Paris National Champion

"I have used Equucel pellets for the last month with 2 horses, 1 of which has a dust allergy." The horse with the dust allergy has shown no adverse affects when using Equucel. The bedding is easy to deal with and has been the most absorbent I have come across, whilst also eliminating strong smells.

Kim Parker
Ashford Cleave Eventors

I really like the bedding it is very absorbent, quick to muck out and completely dust free. It is firm enough to not move underfoot when the horse gets up after lying down. It doesn't seem to 'fluff' up as much as wood pellets. I'm really happy with the bedding and the horse seems happy with it too!

Sara Richards
British Dressage Accredited Coach

